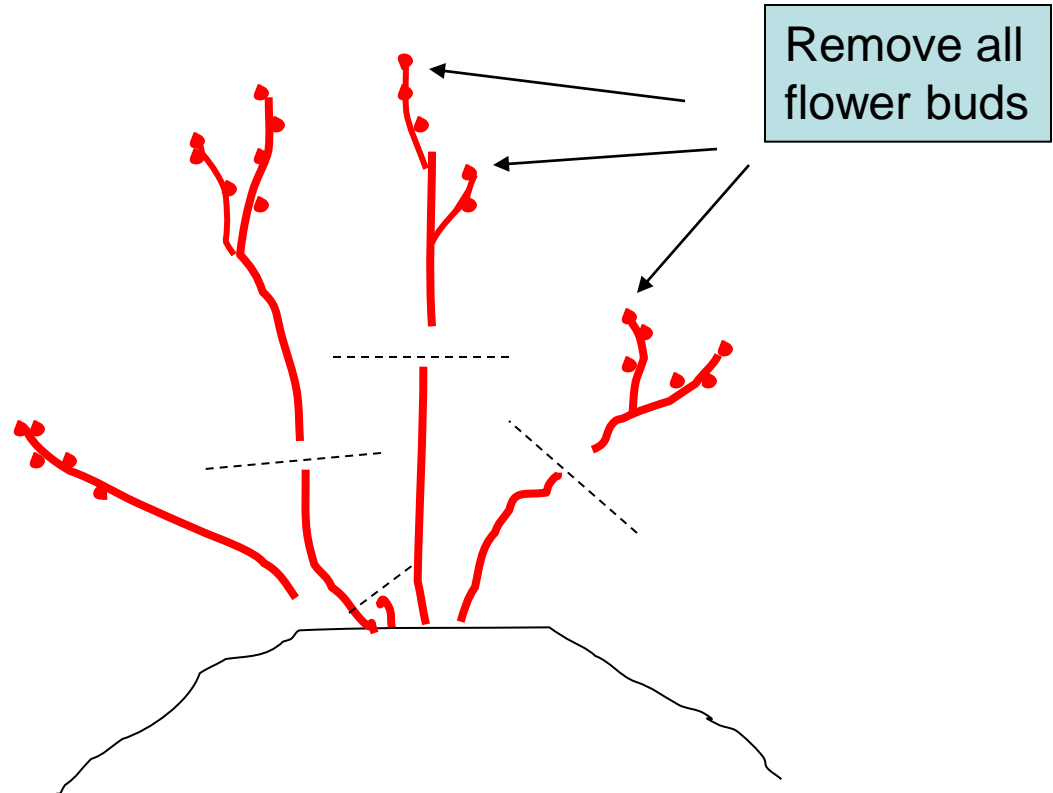
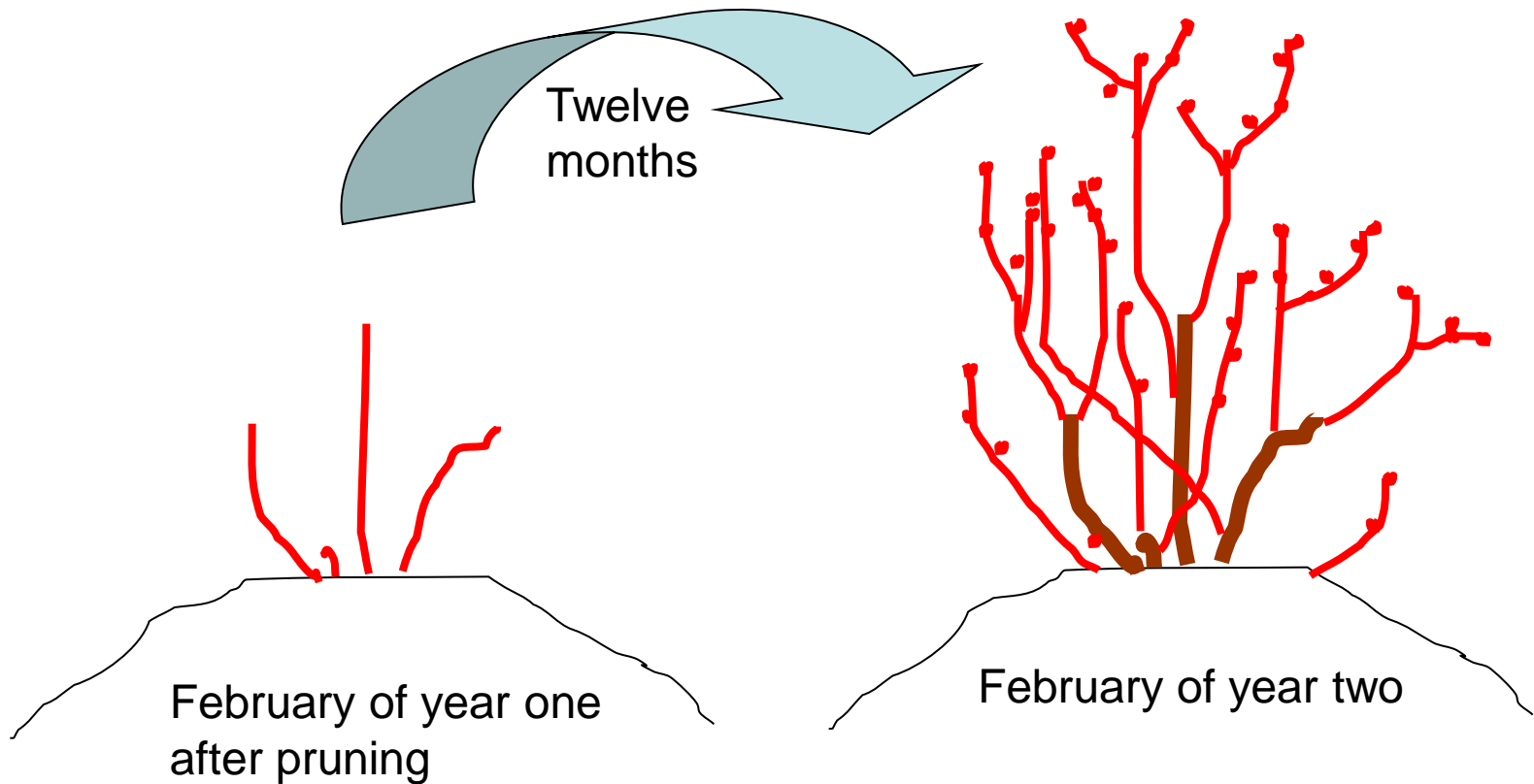


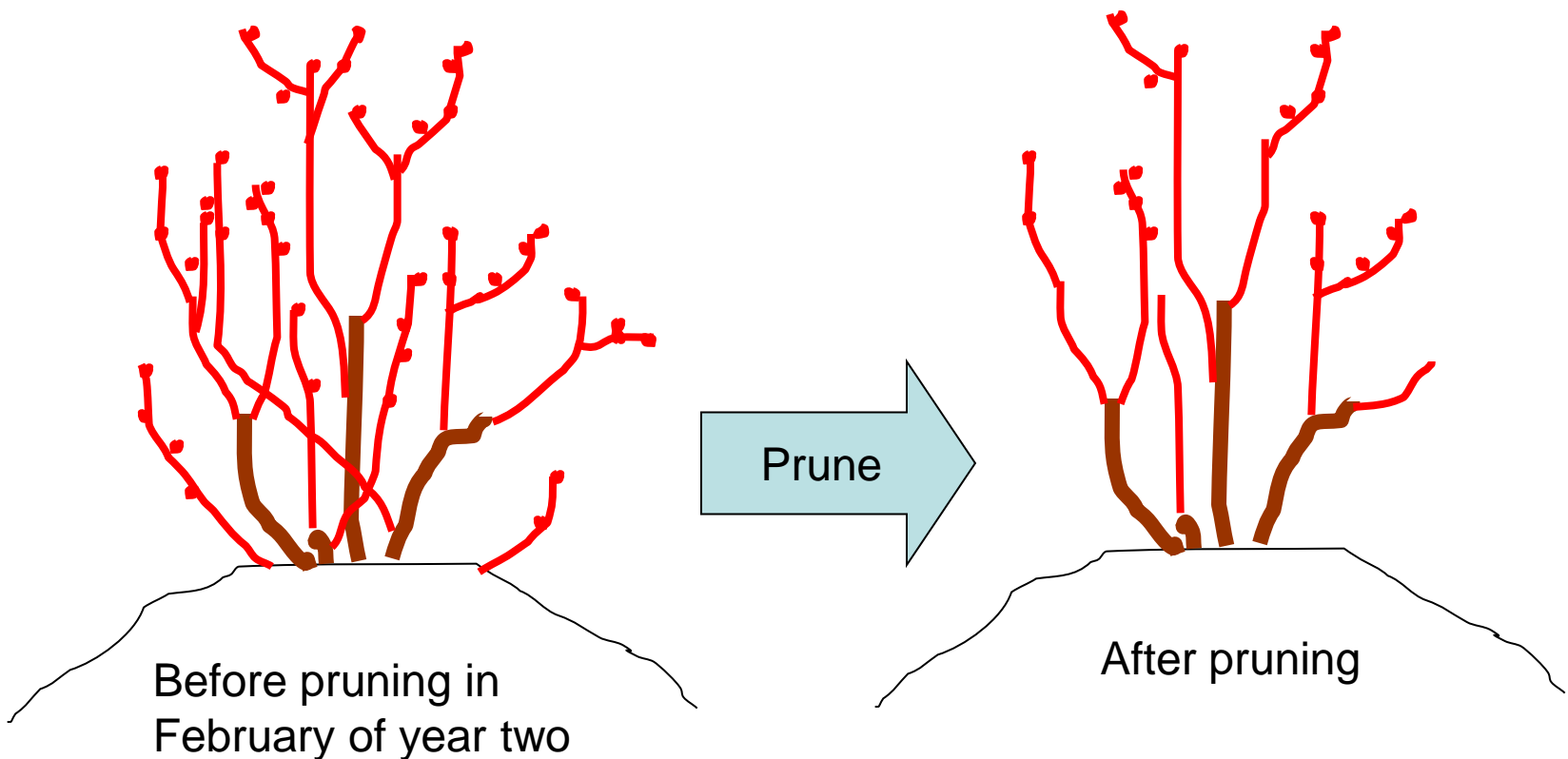
Setting out new plants -- Always prune or rub off all flower buds and cut back 1/2 to 2/3 of the height at the time of planting. For potted plants, gently separate and spread out the roots so that the root mass is no longer in the shape of a pot.



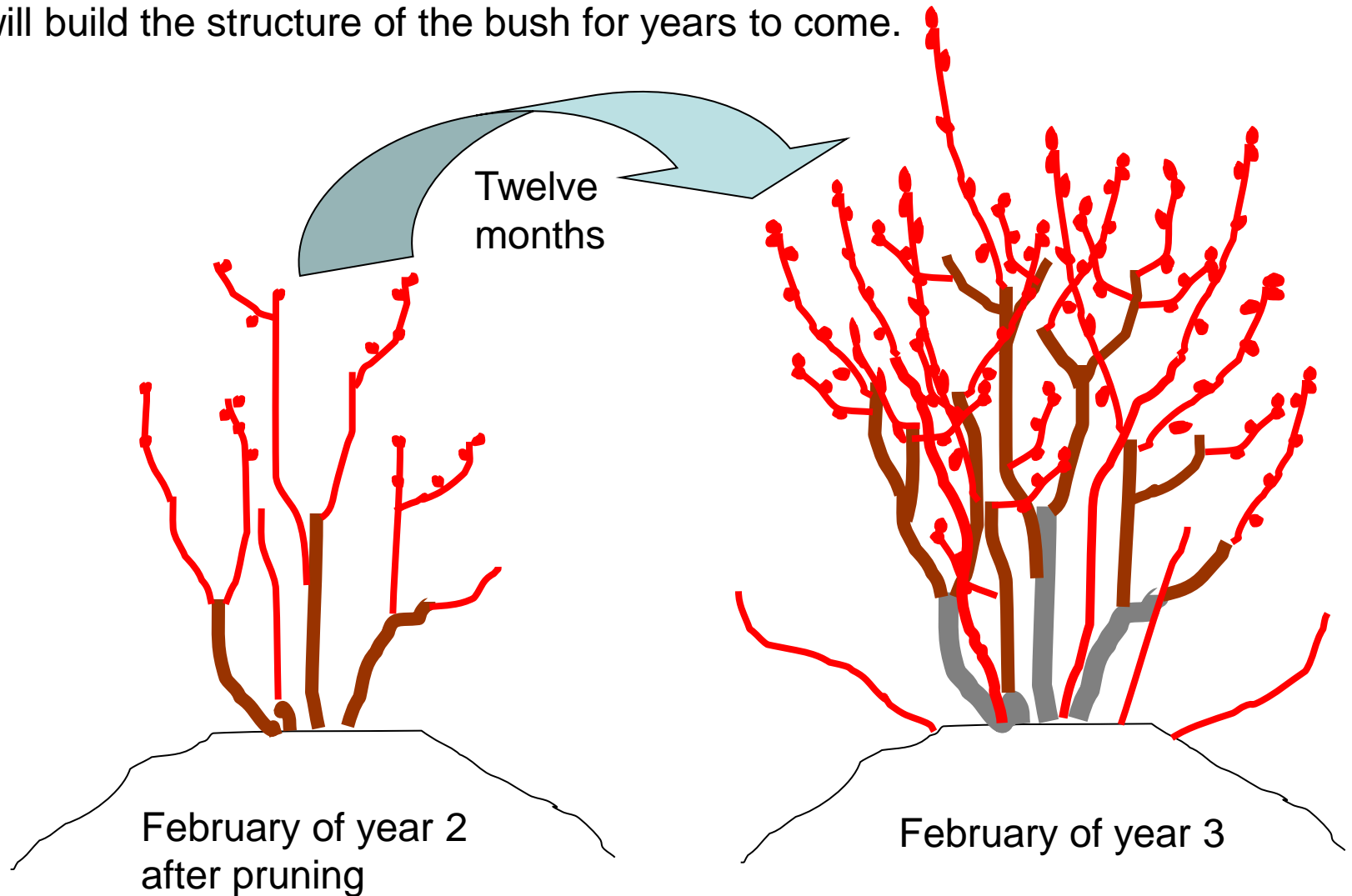
In Year One – the goal is to avoid fruit production entirely. With removal of all flower buds at the beginning of year one, the bush grows vegetatively, and by Fall of the first year has increased in size and produced more flower buds.



Young bushes -- In year two, remove low-lying or weak shoots and cross-overs, keeping the healthiest, large upright canes. Some flower buds may be allowed to produce fruit in year two if the bush grew vigorously in year one.



First crop? – the bush may be allowed to produce a few berries in year two, however the goal is still to promote vegetative growth that will build the structure of the bush for years to come.



Year Three – the bush is well established and capable of producing a significant crop. However, routine pruning should still remove 40 to 50% of the flower buds. Begin selecting new basal shoots that will replace older canes.

